

NASEO
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Market Transformation Strategies in IIJA Buildings Programs

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Transformation to What?

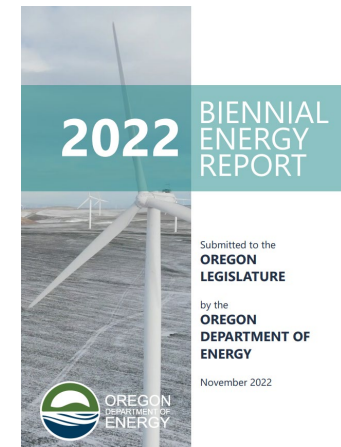
- **Energy Utopia**



- **Energy Nirvana**



- **BERrific Energy Future**



- **Smidge to a Boatload More Energy Efficiency**

ODOE Market Transformation Efforts

- Building Energy Codes
- Building Performance Standards
- Home Energy Scores
- ESPC
- Emerging Technologies
 - Demand response ready water heater standard
 - Heat Pump Programs
 - Homes/HEAR
 - Solar plus Storage and Solar For All
 - One Stop Shop
 - CPRG

***Explore USDOE Efforts to
Drive Market
Transformation and Inspire
Investment
in the Nation's Building
Sector***

USDOE Market Transformation Efforts

- ESPC Campaign – Laura Carpenter
- Building Codes – Jeremy Williams
- Emerging Technologies – Cecilia Johnson