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February 6, 2019

#### Presentation to NASEO Policy Outlook Conference

Climate Change: State, Local, and Private Sector Energy Adaptation and Mitigation Actions and Options

A Voluntary Federal Framework And Support for States

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# Climate change is real ... voters want the Federal government to do something

Voters on the Federal Government taking steps to reduce emissions the cause of global climate change.





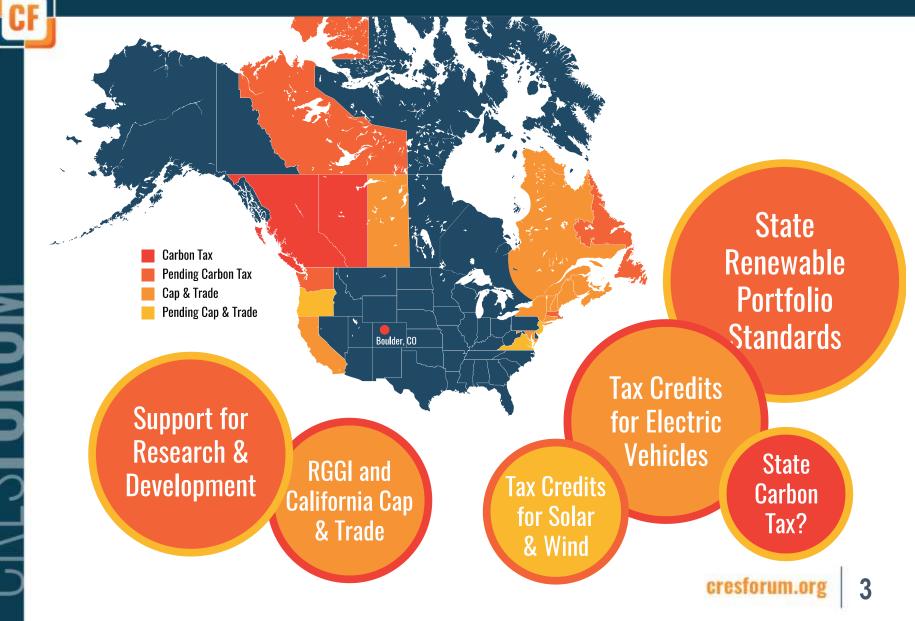


## 65%

OF YOUNGER REPUBLICANS FAVOR THE FEDERAL GOVERNMENT TAKING STEPS TO REDUCE EMISSIONS OF GASES LIKE CARBON DIOXIDE AND METHANE EMISSIONS THAT CAUSE GLOBAL CLIMATE CHANGE.

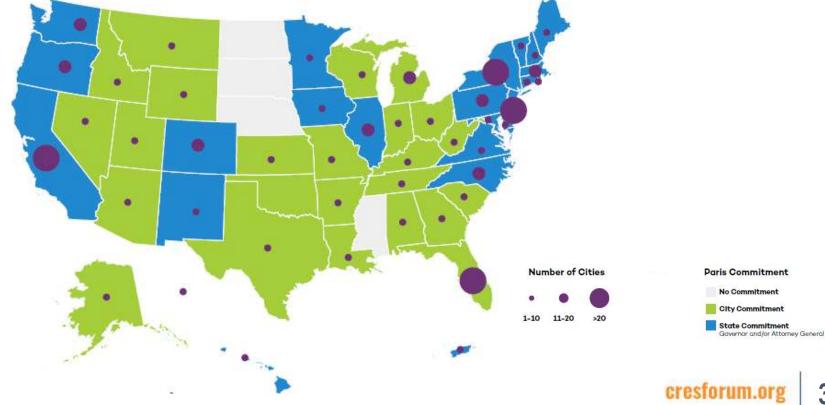
#### Source: 2017 CRES Polling

#### What is the something? ... already doing a lot

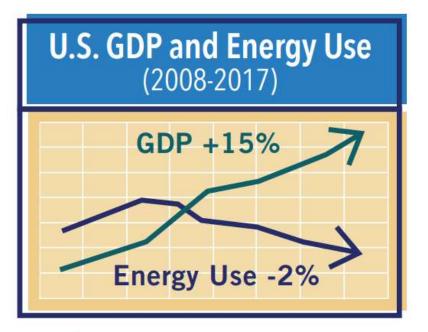


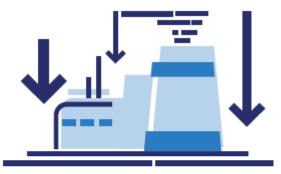
More than 3,500 mayors, governors, CEOs, college presidents, faith organizations, and tribal leaders are "still in" and committed to setting GHG targets

And ....



#### Diverse policies can work together ... they are already





In 2017, U.S. power sector GHG EMISSIONS FELL **4.2%**, 25-year low.

But we know more needs to be done to speed the transition to a clean energy economy

CRES Forum is focused on a voluntary "enabling" federal policy



#### All these separate efforts can be organized into four major categories

**Economic Signals** Federal tax credits/incentives

> Enabling **Policies**

Support for R&D

**PerformanceStandards** standards

Source: Harvey. 2018. Designing Climate Solutions

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**Economic Signals** Federal tax credits/incentives RGGI and California cap & trade State carbon tax?

Enabling

**Policies** 

Support for R&D

Performance Standards Fuel economy Building codes State renewable portfolio standards

The Voluntary Federal Framework is an Enabling Policy

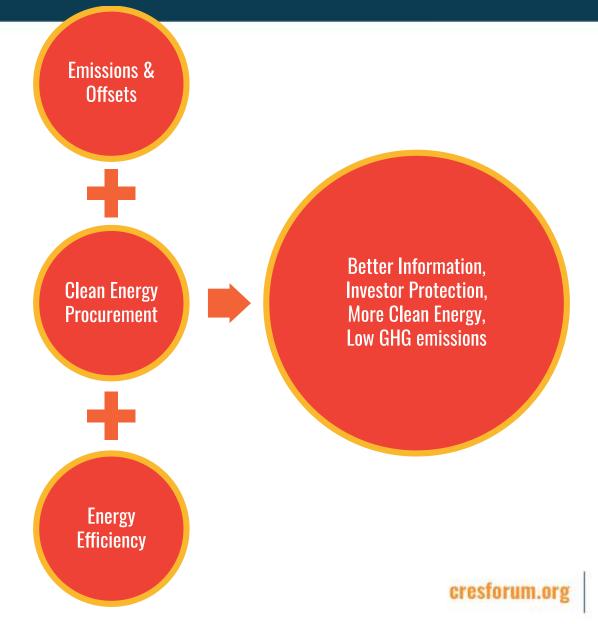
Enabling policies enhance the function of other policies through information transparency and the reduction of barriers to better choices.

Source: Harvey. 2018. Designing Climate Solutions

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#### The Voluntary Federal Framework has three major parts

A system of accounting and transparency for...



#### We aren't starting from scratch ... lots of voluntary activity to-date

#### 1. Investment

- Green bonds attracted \$150 billion of investment
- Apple 100% renewable
- Walmart to reduce 1 billion tons of CO2e by 2030

#### 2. Reporting

- Delta Airlines
- Exelon
- USPS
- University of California system
- Hershey
- New York Power Authority
- Marriott
- Xcel Energy
- Yale University
- + Hundreds more

METHANE EFFICIENCY AND FUEL SWITCHING	5.6 MICO,#	\$1.8 \$2.9	\$10M \$13M
HOUSEHOLD DEVICE	3.4 MtCO <sub>je</sub>	\$5.2	\$188
TRANSPORTATION	1.9 MICO,#	\$0.3	\$1M
GASES	1.4 M(CO,e	\$5.7	\$8м
OTHER	0.5 MtCO,e	\$4.0	\$2M

#### By focusing on better information ...

- Federal government won't dictate how carbon emissions will be reduced, but it will
  - Promote transparency
  - Strengthen market signals to reduce greenhouse gases
  - Protect investors and assure fair and orderly voluntary carbon transactions

#### **Anticipated outcomes (national)**

- Participation by private for-profit and non-profit entities, local governments, and state governments
- Robust accounting procedures to avoid doublecounting
- Reduced greenhouse gas emissions

### Anticipated outcomes (states)

- Supports states rights/ leadership
  - Establishing a system that is complementary to the market-based mechanisms that states have been using to reduce greenhouse gases for over a decade
  - Incorporates NASEO's energy efficiency reporting system
- Provides better information for further policy innovation by states

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### **CRES' State Policy Focus**



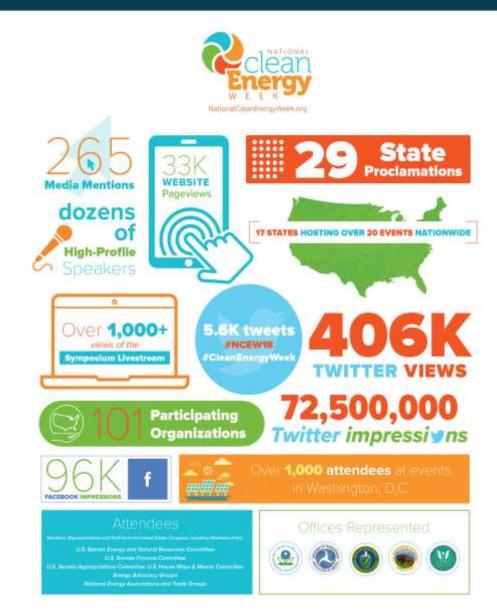
#### Our state-specific work

- We aim to understand state concerns/interests to inform Federal policy
  - Focus on cooperative federalism
- We work to convene groups in states, and work across states to improve information and decisionmaking on key issues
  - Grid modernization
  - Clean energy standards
  - Retail energy choice / increasing market-based competition
  - And more ...



#### National Clean Energy Week

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## Thank You

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