

NASEO Policy Conference

NYSERDA: Clean and Resilient Buildings

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Empire Building Challenge

- Partnership with leading real estate firms, engineers, and manufacturers to demonstrate scalable low-carbon retrofits for over 125M square feet of multifamily & commercial office buildings in New York State
- Accelerates private sector investment in carbon reduction via peer learning
- Send a clear demand signal for new product development by manufacturers



<https://www.nyserdera.ny.gov/All-Programs/Empire-Building-Challenge>

Current Empire Building Challenge Projects



3 multifamily projects (all affordable, located in Yonkers, Harlem, the Bronx)



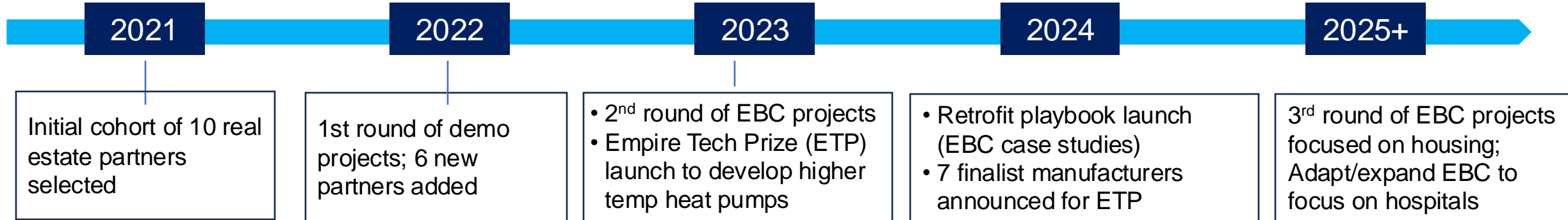
6 commercial projects (5 in Manhattan, one in Queens)

Projects exemplify the **Resource Efficient Decarbonization (RED)** model, looking at emissions reduction holistically

Important component of RED is **Heat Recovery**, including measures like:

- Hydronic loops connecting tenant floors in commercial buildings
- Major façade retrofits
- Re-piping the existing hydronic distribution system to enable simultaneous heating and cooling
- Advanced waterside heat recovery measures that will enable the decommissioning of the existing cogeneration plant in the future
- Packaged terminal heat pumps for heating and cooling

Empire Building Challenge: Progress Since Launch

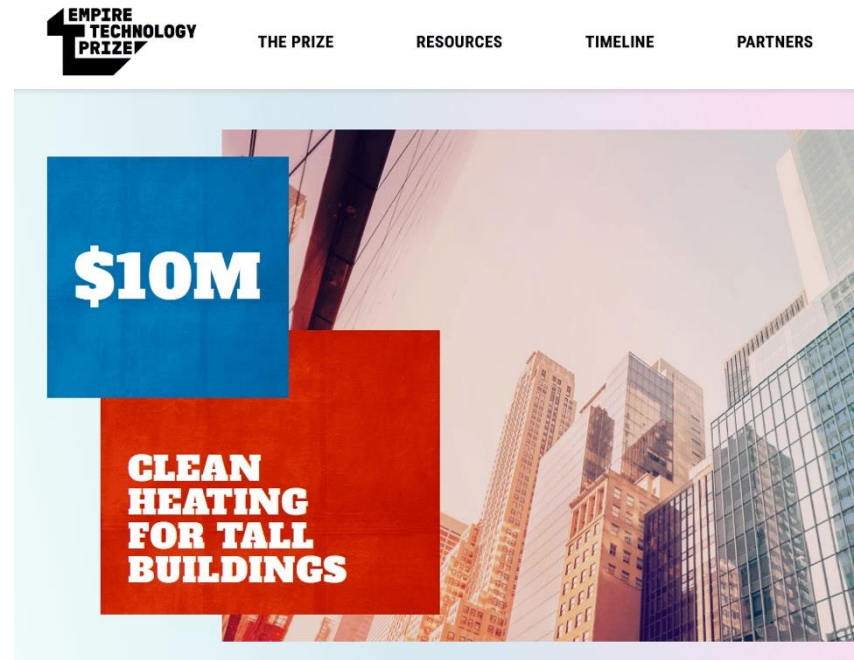


Key Success Factors

- **Right partnerships:** 27 real estate portfolio owners; leverage key associations (ASHRAE, USGBC) and events to directly engage 2,000+ professionals and reach over 6,000 companies
- **Targeted objective focused on scale:** Clear goal of replicability across portfolio owners/operators with similar buildings (e.g., ~125 million square feet)
- **Next Steps: Program design adapted** to other hard-to-decarbonize sectors including affordable Multi-Family, hospitals

Empire Technology Prize

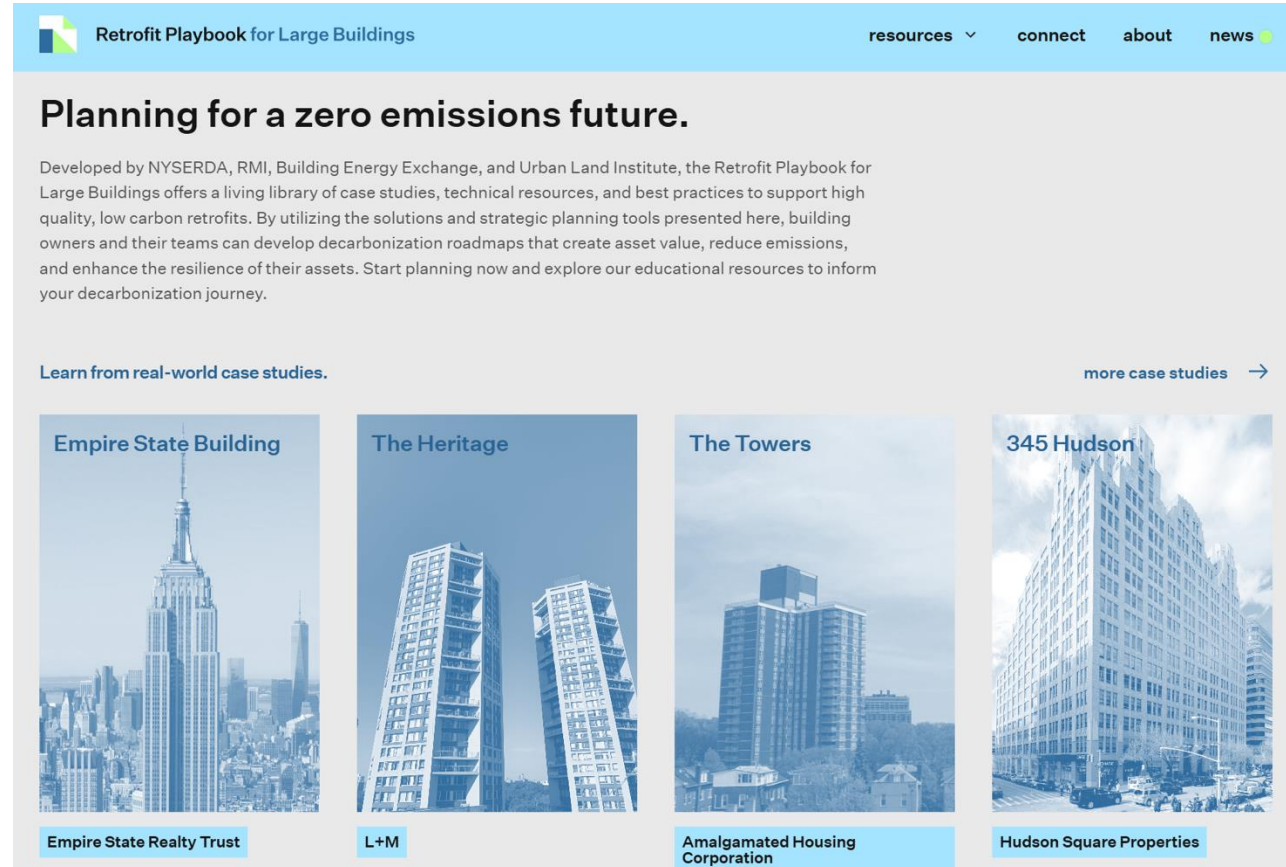
- Focused on groundbreaking solutions to tackle heating in tall buildings
- Up to 7 finalists across residential and commercial
- Prizes will be awarded to projects that demonstrate centralized clean heating or distribution solutions in 7+ story buildings



<https://thecleanfight.com/etp>

Retrofit Playbook for Large Buildings

- Resource and knowledge-sharing platform
- For building owners, operators, and engineering and design teams
- Supports the creation of decarbonization roadmaps and making the business case for retrofits



The screenshot shows the website's header with the title "Retrofit Playbook for Large Buildings" and navigation links for "resources", "connect", "about", and "news". The main heading is "Planning for a zero emissions future." Below this is a paragraph describing the platform's purpose: "Developed by NYSERDA, RMI, Building Energy Exchange, and Urban Land Institute, the Retrofit Playbook for Large Buildings offers a living library of case studies, technical resources, and best practices to support high quality, low carbon retrofits. By utilizing the solutions and strategic planning tools presented here, building owners and their teams can develop decarbonization roadmaps that create asset value, reduce emissions, and enhance the resilience of their assets. Start planning now and explore our educational resources to inform your decarbonization journey." A section titled "Learn from real-world case studies." includes a link for "more case studies" and four featured case study cards: "Empire State Building" (Empire State Realty Trust), "The Heritage" (L+M), "The Towers" (Amalgamated Housing Corporation), and "345 Hudson" (Hudson Square Properties).

<https://retrofitplaybook.org/>

Clean Heat For All

- A technology prize to advance innovation for a packaged window-mounted heat pump
- Developed partnership with NYCHA and NYPA to test, assess, and scale adoption of heat pump
- NYCHA has committed to purchase and install 30,000 units



<https://www.nyserdera.ny.gov/All-Programs/Packaged-Terminal-Heat-Pump-Program>

Thank you!

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Find a NYSERDA program:

<https://www.nyserda.ny.gov/All-Programs>

