

SEP Market Title Project

Project Goal:

Achieve greater consistency in the use of **Market Titles** or **Activities** so that the SEOs and WIP are better positioned to share the impacts of SEP with state legislators and governors, U.S. DOE leadership, other federal agencies, the U.S. Congress, and others.

How Data is Currently Organized in PAGE



Current vs. Proposed PAGE Process

CURRENT

1. Market Title

SEO inserts a Market Title.

2. Market Category

SEO selects from a dropdown box with 6 options.

3. Activity Checkboxes

SEO selects from 55 “activity” checkboxes. Option to check multiple “activity” checkboxes.

4. Narrative

SEO inserts details regarding eligible activities.

5. Milestones

SEO inserts Milestones – DOE doesn’t provide options.

6. Metrics

SEO selects from DOE-provided options – 14 Metric Areas.

PROPOSED

1. SEO Title

SEO inserts “external” activity name. DOE does not utilize.

2. SEP Activity (NOTE: 10 CFR 420 & SEP Guidance use term “activities”)

SEO selects from a dropdown box with 8 options.

3. Checkboxes

SEO selects from ~20 “sector” checkboxes and ~30 “technology/fuel/application/other program” checkboxes.

4. Narrative

SEO inserts details regarding eligible activities.

5. Milestones

SEO inserts Milestones – DOE doesn’t provide options.

6. Metrics

SEO selects from DOE-provided option. Revised 2019 with 11 Metric Areas.

Project Team

Alabama

Arkansas

Kentucky

Florida

Idaho

New York

Oregon

Pennsylvania

Tennessee

Texas

Washington

Wisconsin

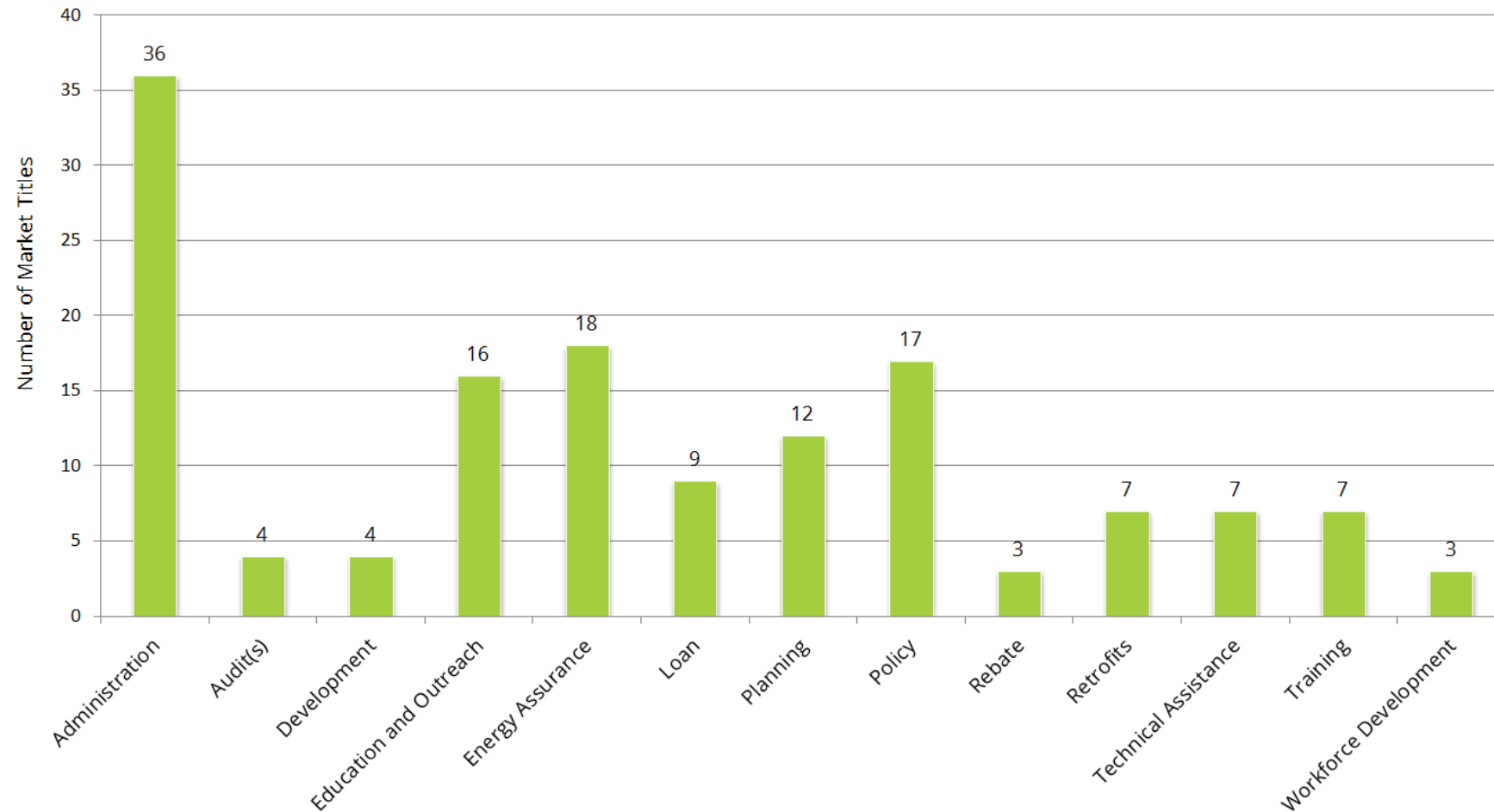
U.S. DOE State Energy Program (SEP) Staff

National Association of State Energy Officials (NASEO)

The logo consists of a red square with the letters "TN" in white, serif font. Below the square is a thin blue horizontal line.

TN

FY 2017 – Market Titles under “Program, Project, or Activity Type”

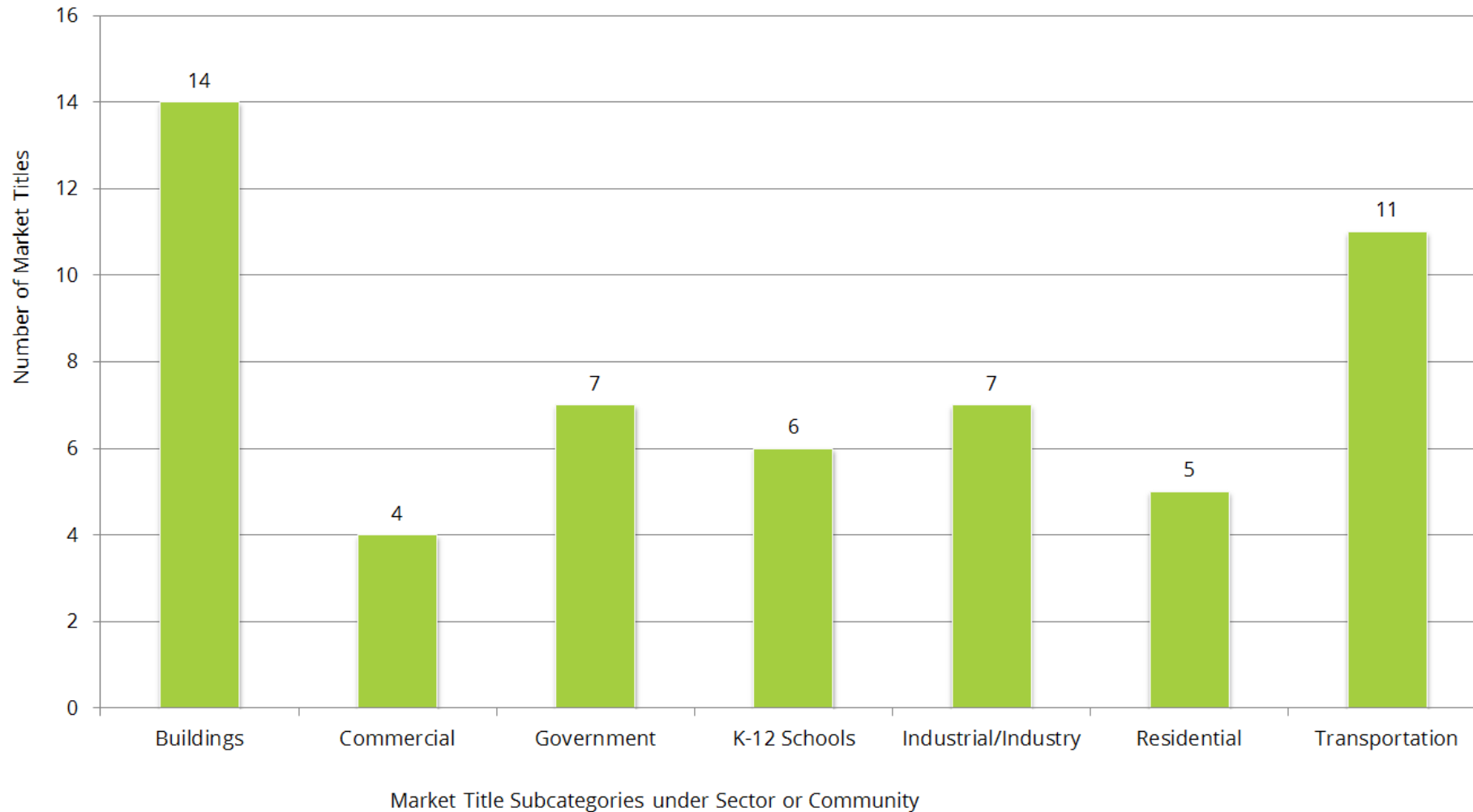


Market Title Subcategories under Program, Project, or Activity Type

NOTE: SEOs selected 190 market titles under the “Program, Project, or Activity Type” category in PY 2017, though not all are reflected above. This chart reflects the most popular subcategories under “Program, Project, or Activity Type,” totaling 143 of the 190 PY 2017 market titles for this category.



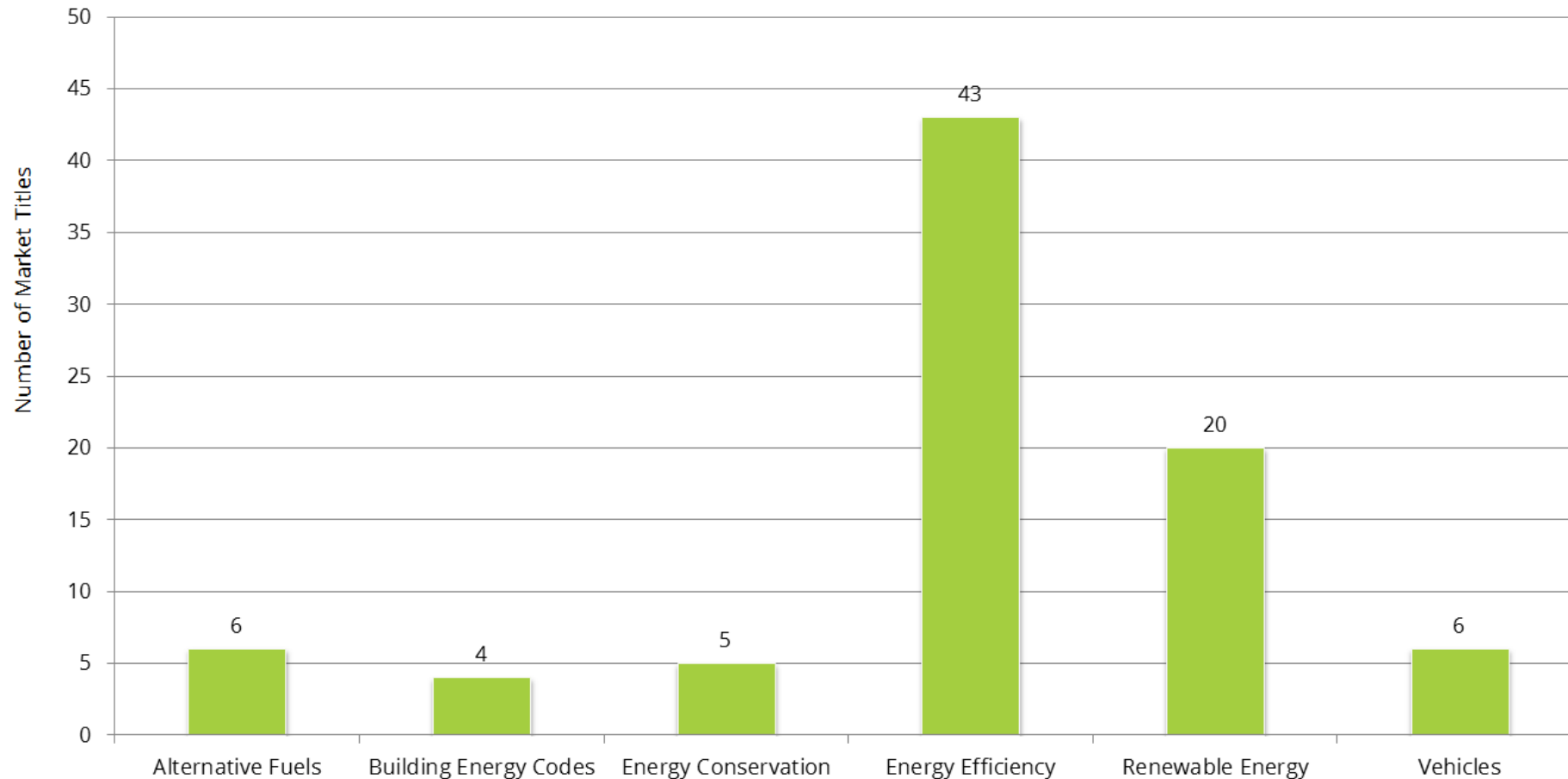
FY 2017 – Market Titles under “Sector or Community”



NOTE: SEOs selected 80 market titles under the “Sector or Community” category in FY 2017, though not all are reflected above. This chart reflects the most popular subcategories under “Sector or Community,” totaling 54 of the 80 FY 2017 market titles for this category.



FY 2017 – Market Titles under “Technology, Fuel, or Application”



Market Title Subcategories under Technology, Fuel, or Application

NOTE: SEOs selected 114 market titles under the “Technology, Fuel, or Application” category in FY 2017, though not all are reflected above. This chart reflects the most popular subcategories under “Technology, Fuel, or Application,” totaling 84 of the 114 FY 2017 market titles for this category.

