



SOMAH

SOLAR ON MULTIFAMILY AFFORDABLE HOUSING

2022 NASEO Conference

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Center for Sustainable Energy



Largest solar investment in the country

- **First of its kind**, pioneering inclusion of economic, environmental, and community change
- Designed **with communities**
- **Single program administrator** creates advances accessibility
- All **non-profit** administration team

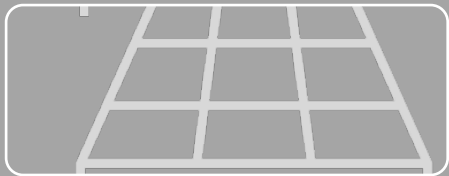


SOMAH

Designed to...



Incentivize solar adoption on multifamily affordable housing



Install **300 megawatts** of generating capacity **by 2030**



Benefit **owners and tenants**



Increase energy efficiency + **offset emissions**

Funded through...

- Up to **\$100 million** annually over 10 years already allocated
- Funded by **greenhouse gas auction proceeds**, *not taxpayer dollars*
- **90%** of total budget goes to incentives



Increasing access with...

- Minimum **51% of financial benefit** directly to reduce tenant energy bills
- **Required job training** on each project
- **30%** of SOMAH's active applications are **in Disadvantaged Communities (DACs)***

*DACs are defined by [CalEnviroScreen](#), SB 535



On properties with...

- At least **five** units
- **Deed-restricted** low-income residential housing
- Existing building or retrofit
- **Virtual net metering** with **separately metered units**
- Located in a **disadvantaged community** according to CalEnviroScreen 3.0
- *or*
- **80% of property residents** have incomes at or below **60% of the area median income**

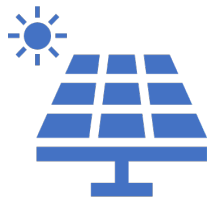
Community-Focused

Community-Based Organization partners:

- Asian Pacific Environmental Network (**APEN**)
- California Environmental Justice Alliance (**CEJA**)
- Communities for a Better Environment (**CBE**)
- Environmental Health Coalition (**EHC**)
- Self-Help Enterprises (**SHE**)



SOMAH's Current Projected Impacts



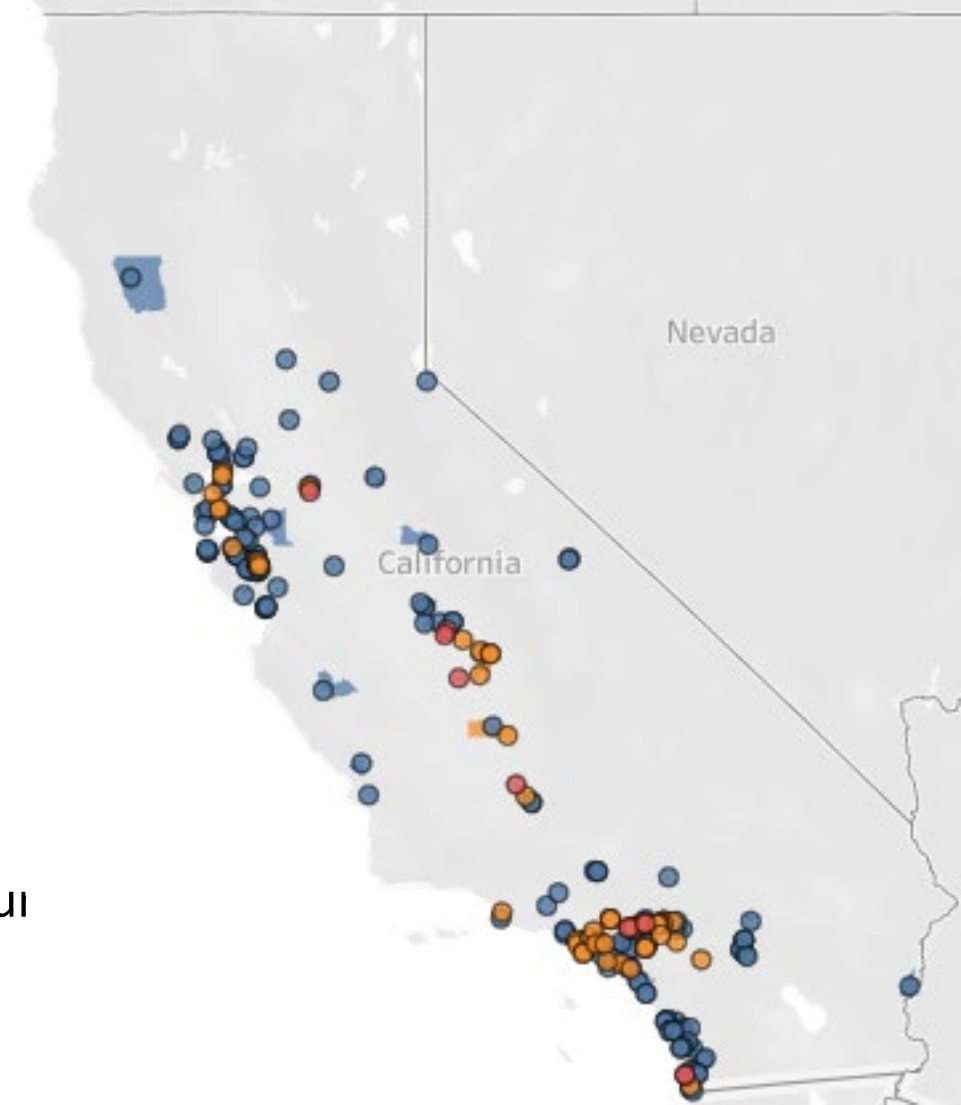
350+ apps



700+ job training opportunities

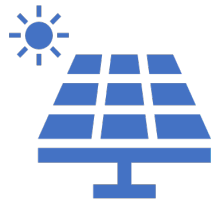


40,000+ job hours



<https://www.californiadgstats.ca.gov/charts/somah>

SOMAH's Long-Term Projected Impacts



3,500+ potential properties



250k+ eligible households



3000 job training



<https://www.californiadgstats.ca.gov/charts/somah>



Tenant Benefits & Education

- Guaranteed no rent increase to offset solar
- Required direct financial benefit to tenants through bill credits
- Creates awareness of changes associated with SOMAH
- Centers tenant community voices
- Informs tenants of SOMAH's benefits
- Introduces SOMAH's job training opportunities



Job Training

- SOMAH contractors are required to hire and pay 1-2 eligible job trainees for each SOMAH project.
- Types of positions include:
 - PV installation
 - Project design/engineering
 - PV commissioning and maintenance
- SOMAH wage floor = 1.4x local minimum wage





How SOMAH is working with Government

- Partnership in outreach efforts
- Co-marketing/co-branding on materials, websites
- Incorporation into programming

Thank you!



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